



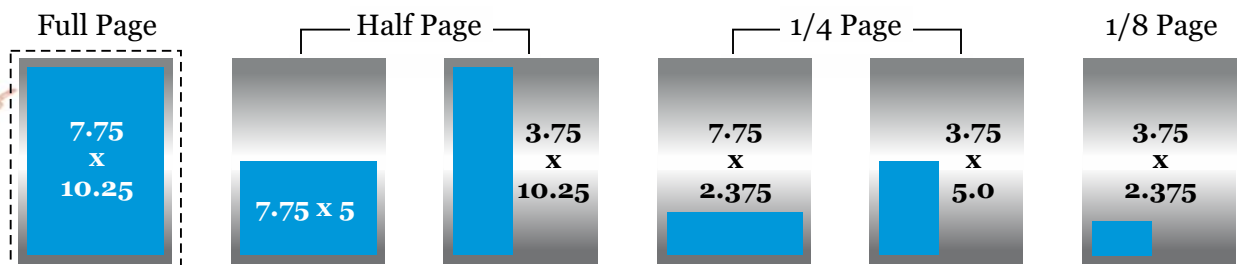
Advertising Opportunities

Keith Armbruster
 p: 403.680.0661
 e: info@calgarydancestampede.com

Why you need to “EXPOSE” yourself to our attendees

- Attendees trust and contact businesses that advertise in the Event Programme and are a part of our Dance Family
- Our Event Programme has a distribution of over 800 attendees. Including it's secondary readership of 2,400
- Attendees actively read the Event Programme over the 3 days to access the event schedule, instructional workshop information and competition information
- Complimentary to ALL our judges, staff, competitors and attendees
- FREE Stand-Up Banner display & promotional material permitted in foyer with purchase of a full page colour ad

Display Ad Sizes *(Width X Height in inches)*



Additional Information

- 10% OFF Multi-Advertising. Do you have multiple companies?
 Increase your exposure by running multiple ads and save money
- + 10% Full Bleed. Build to trim size with 1/8 on all sides
- \$40/hr Design Charges. If you cannot create an ad, we can help

Specifications

- Programme is 8.5 x 11
- All images should be a minimum resolution of 300 dpi with a line screen of 150 lpi and saved as a TIFF, EPS, press optimized PDF or JPEG file
- Color images must be supplied in CMYK format
- Please ensure there are no hidden colors in grey scale inserts, or spot color charges will apply
- **Reservations and Payment must be received by March 22, 2019.**
- **Final artwork by March 29, 2019**
- Cancellation fee of 50% advertising rate will be charged on cancellations after March 29, 2019

NO Cancellations will be accepted on cover, inside front/back cover or guaranteed positions

Arena Board Advertising



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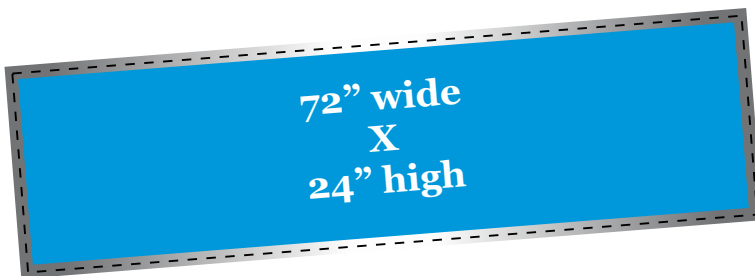
New Advertising Feature *(Arena Board Style Portable Signage)*

Calgary Dance Stampede is pleased to offer a new way to promote your message over the course of the weekend. The portable "Arena Boards" will be located inside the main Dance Hall, positioned at floor level, directly in front of the main stage area. Your logo, company name and/or message will be visible to all competitors and attendees in the dance hall for 3 days of competition and social dancing. Your corporate image will receive exposure and be captured in keepsake photos and competition videos. However, your exposure will be elevated as our exclusive professional videographer captures the professional dancers as they perform during the Campfire Ball Professional Variety Show and Dance on Saturday evening.

Call today for more information as this is a rare opportunity. There are only a limited number of arena board style signs permitted in the main Dance Hall.

One (1) 2 foot high x 6 foot long Portable Arena Board Style Signage \$250.00

** Purchase a full page colour add in combination with your "Arena Board" and save \$100*



*Your name
front and center*



Specifications

- Arena Boards are 72" x 24"
- Graphics to be 23.625" high x 70.5" wide
- Margins to be 2" from edge of page
- All images should be a minimum resolution of 300 dpi with a line screen of 150 lpi and saved as a TIFF, EPS, press optimized PDF or JPEG file
- Color images must be supplied in CMYK format
- Please ensure there are no hidden colors in grey scale inserts, or spot color charges will apply
- **Reservations & Payment must be received by March 22, 2019.**
- **Final artwork by March 29, 2019**

NO Cancellations will be accepted on Arena Boards



Booking Sheet

3142 Windsong Blvd. SW
 Airdrie, Alberta, T4B 3T3
 p: 403.680.0661
 e: info@calgarydancestampe.com

Booking Information

 Company Name

 Contact Name

 Phone

 Address

 Email

Advertising

<u>Page Size</u>	<u>B&W</u>	<u>Full Color</u>
Full Page	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200
Half Page	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150
Quarter Page	<input type="checkbox"/> \$65	<input type="checkbox"/> \$85
Eighth Page	<input type="checkbox"/> \$35	<input type="checkbox"/> \$50
Outside Back		<input type="checkbox"/> \$250
Inside Front / Back		<input type="checkbox"/> \$200
<input type="checkbox"/> 2 foot high x 6 foot long Portable Arena Board Style Sign \$250.00		

Vendors

- Vendor Area
\$250
- Annex Space
\$100
- Additional Tables
\$25
- Internet Access
\$45/device

Payment Information

- Cash Cheque Visa Mastercard

 Credit Card Number

 Expire

 Name on Card

 CVV

 Signature

Office Use:

Sub-Total: _____

Discounts: _____

GST: _____

Total: _____

Notes:

Cancellation fee of 50% will be charged on cancellations after noted deadlines
 NO Cancellations will be accepted on cover, inside front/back cover or guaranteed advertising positions
 Visa/MasterCard Accepted. A valid credit card must be on file for all bookings
 \$25.00 NSF fees will be charged on any NSF cheques
 All sales are final. Price does not include GST