

Arena Board Advertising

3142 Windsong Blvd. SW
Airdrie, Alberta, T4B 3T3

p: 403.616.6957
e: advertise@calgarydancestampede.com

New Advertising Feature *(Arena Board Style Portable Signage)*

Calgary Dance Stampede is pleased to offer a new way to promote your message over the course of the weekend. The portable “Arena Boards” will be located inside the main Dance Hall, positioned at floor level, directly in front of the main stage area. Your logo, company name and/or message will be visible to all competitors and attendees in the dance hall for 3 days of competition and social dancing. Your corporate image will receive exposure and be captured in keepsake photos and competition videos. However, your exposure will be elevated as our exclusive professional videographer captures the professional dancers as they perform during the Campfire Ball Variety Show and Dance on Saturday evening.

Call today for more information as this is a rare opportunity. There are only a limited number of arena board style signs permitted in the main Dance Hall.

One (1) 2' x 6' Portable Arena Board Style Signage \$450.00

** Purchase a full page add in combination with your “Arena Board” and save \$150*

72” wide
X
24” high

Specifications

- Arena Boards are 72” x 24”
- Graphics to be 23.625” high x 70.5” wide
- Margins to be 2” from edge of page
- All images should be a minimum resolution of 300 dpi with a line screen of 150 lpi and saved as a TIFF, EPS, press optimized PDF or JPEG file
- Color images must be supplied in CMYK format
- Please ensure there are no hidden colors in grey scale inserts, or spot color charges will apply
- **Reservations & Payment must be received by March 20, 2015. Final artwork by March 27, 2015**
- Cancellation fee of 50% advertising rate will be charged on bookings after March 27, 2015
- NO Cancellations will be accepted on Arena Boards